



PRESS RELEASE
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ESSAR, a multinational conglomerate based in India with investments in the sectors of steel, refining, energy, mining and services has expanded their use of Viscon. Recent shipments of Viscon to West Virginia have been delivered to Trinity Coal Mining, a subsidiary of the ESSAR Group for use in their mining equipment.

With the coal industry taking fire from environmental activists throughout the U.S., ESSAR's choice to be proactive in reducing their emissions from Particulate Matter, NO_x and CO₂ from the equipment used to mine coal emphasizes their commitment for cleaner air. As with the applications of Viscon in India, the use of Viscon must have sufficient evidence that from a financial position the additive will pay for itself. The testing of Viscon at Walker Machinery in Belle, West Virginia was performed on a Caterpillar C-27 engine from a D10 T dozer.

Based upon data provided by Trinity Mines and Walker Machinery, Viscon sales agent Marco Bergmann will be approaching additional mining operations to show why it makes economic sense to use Viscon. The 3.48% reduction in fuel consumption has the potential to save ESSAR over 1.5 million dollars annually after the cost of Viscon and transportation when diesel is \$3.25 per gallon or more.

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